

## **CABINET MEMBER FOR STREETPRIDE**

**Venue: Training Room,  
3rd Floor Bailey House,  
Rawmarsh Road,  
Rotherham. S60 1TD**

**Date: Monday, 4th January, 2010**

**Time: \*9.45 a.m.**

\* Please note the start time for this meeting

### **A G E N D A**

1. To determine if the following matters are to be considered under the categories suggested, in accordance with the Local Government Act 1972 (as amended March 2006).
2. To determine any item which the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
3. Parking Enforcement at Parkgate Shopping Centre. (report attached) (Pages 1 - 2)  
Martin Beard, Parking Services Manager, to report.  
- to provide an update on the parking enforcement regime at Parkgate Shopping Centre since commencement of patrols.

**ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS**

1.	<b>Meeting:</b>	<b>CABINET MEMBER FOR STREETPRIDE</b>
2.	<b>Date:</b>	<b>04 January 2010</b>
3.	<b>Title:</b>	<b>PARKING ENFORCEMENT AT PARKGATE SHOPPING CENTRE</b>
4.	<b>Programme Area:</b>	<b>ENVIRONMENT AND DEVELOPMENT SERVICES</b>

**5. Summary**

The report gives an update on the parking enforcement regime at Parkgate Shopping Centre since commencement of patrols.

**6. Recommendations**

**That it be resolved that:**

**The contents of the report are noted.**

## 7. Details

The Council's Civil Enforcement Officers commenced patrols of Parkgate Shopping Centre on 26 October 2009. The patrols are undertaken with the intention of penalising the following parking activities:

- Parking in a designated disabled bay with no valid blue badge.
- Parking on double yellow or double red lines.
- Parking outside the markings of a parking bay.

An agreement was reached between the Parking Services Manager and Savills, the owners of the shopping centre, for patrols to commence following a series of complaints from people with disabilities being unable to park their vehicles in designated bays. The Parking Services Manager suggested that the Council should work in conjunction with its partners, Total Parking Solutions, to undertake enforcement of the shopping park. This approach was suggested because the area is private land rather than public highway. Traffic Regulation Orders cannot be made for private land therefore a legal method of enforcement had to be implemented. Working with Total Parking Solutions has already worked for other car parks in the Town Centre for which Legal Services has advised Traffic Regulation Orders are not appropriate.

At the end of 7 December 2009 a total of 99 penalty charges had been issued at the shopping centre since enforcement commenced on 26 October 2009.

Both the Council and Savills have received numerous positive comments from members of the public, particularly regarding the patrols of bays designated for people with disabilities.

The Parking Service has maintained its level of patrols in the Town Centre as the patrols of the Shopping Centre have mainly been undertaken after 3pm when fewer Civil Enforcement Officers are required as parking is free.

## 8. Finance

It was agreed with Savills that the existing arrangement between the Council and Total Parking Solutions would be an appropriate basis for a service level agreement; the arrangement is that income from penalty charges is shared equally between Rotherham MBC and Total Parking Solutions, thereby fully covering the any costs incurred by the council in extending the duties of the civil enforcement officers. Savills are satisfied that they are, in effect, receiving a service at no cost.

## 9. Risks and Uncertainties

N / A

## 10. Policy and Performance Agenda Implications

N / A

## 11. Background Papers and Consultation

N / A

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